



FOR IMMEDIATE RELEASE

The CDC Awards \$4 Million Dollar Grant to Local Health Agencies for HIV Prevention Project

CLEVELAND, OH – July 1, 2015 – The Centers for Disease Control and Prevention (CDC) announced this week that Recovery Resources, Care Alliance Health Center, and Planned Parenthood of Greater Ohio will receive a \$4 million dollar grant over the next five years to implement evidence-based interventions designed to impact HIV prevention by reducing high-risk behaviors among young (ages 13-29) African American males. This funding effectively doubles the HIV prevention resources available in Cuyahoga County.

The partnership known as Cuyahoga County/Cleveland High-Impact HIV Prevention (CCHIHP) has identified Recovery Resources as the Lead Agency and Fiscal Agent for the project. Beginning in late 2015, the CCHIHP team will initiate a highly-targeted campaign to reach at-risk populations. The program increases community-based HIV testing via a mobile van, community outreach including social media and traditional marketing, and linkages to health care services for newly diagnosed individuals. This project includes evidence-based behavioral change models aimed at risk reduction and linkage to primary care for young, black, gay men. The project is estimated to provide 21 new jobs, and serve more than 30,000 people over its five-year duration.

According to HIV/AIDS surveillance records at the Cleveland Department of Public Health, approximately 200 county residents were newly diagnosed with HIV-only or HIV-with-AIDS in 2013, and African American males are disproportionately affected; 42 percent of all HIV cases in 2012-2013 diagnosed were among African American males ages 13-29.

Recovery Resources is one of the largest behavioral healthcare nonprofits in Northeast Ohio, providing a broad continuum of integrated behavioral healthcare in support of their mission of helping people triumph over mental illness, alcoholism, drug and other addictions. Their work with HIV/AIDS dates back to 1998, and includes case management for people living with HIV/AIDS; risk-reduction counseling services & assessments; HIV testing; and education and psychosocial support groups.

Care Alliance Health Center provides high-quality, comprehensive medical, dental, and behavioral health care, patient advocacy and related services to people who need them most, regardless of their ability to pay. Care Alliance is a Federally Qualified Health Center and the sole safety-net primary care provider in Cleveland dedicated to serving individuals experiencing homelessness and individuals living in or around public housing, and provides community and jail-based HIV Testing and Counseling and Early Intervention Services Case Management.

Planned Parenthood of Greater Ohio provides family planning services including HIV counseling, HIV and integrated Sexuality Transmitted Diseases testing and referral programs at three Health Centers in Cuyahoga County and throughout the City of Cleveland using Health Mobile, their HIV testing van. In addition, Planned Parenthood provides targeted testing services in partnership with the LGBT Community Center of Greater



Cleveland. Its mission is to protect, promote and provide empowered health care for generations of women, men, and families across Ohio.

About Recovery Resources

Founded in 1955, Recovery Resources is celebrating 60 years of delivering outpatient mental health and addiction treatment, education, prevention and recovery support services to residents of Northeast Ohio. Its mission is to help people triumph over mental illness, alcoholism, drug and other addictions. Recovery Resources is accredited by CARF and the Ohio Department of Mental Health and Addiction Services, and is a contract agency of the Alcohol, Drug Addiction and Mental Health Services Board of Cuyahoga County. For more information about the services provided by Recovery Resources, visit us online at www.recres.org or call our offices at 216-431-4131.

About Care Alliance Health Center

Care Alliance Health Center is a Level 3 NCQA Patient-Centered Medical Home and non-profit, Federally Qualified Health Center that provides health care to low-income individuals and families living in Cleveland. Care Alliance was founded in 1985 as one of the original 19 Robert Wood Johnson Foundation/Pew Health Care for the Homeless pilot projects. Our mission is to provide high-quality, comprehensive medical, dental, and behavioral health care and related services to people who need them most, regardless of their ability to pay. Each year Care Alliance serves over 10,000 Clevelanders, most of whom are chronically ill and homeless. In April 2015, Care Alliance opened a state-of-the-art, LEED Gold-certified clinic in Cleveland's Central Neighborhood with the capacity to care for 12,000 underserved individuals and deliver \$6.4 million in annual community benefit. For more information about Care Alliance Health Center, please visit www.carealliance.org.

About Planned Parenthood of Greater Ohio

Planned Parenthood of Greater Ohio operates 20 health center locations in a 68 county region delivering vital reproductive health care, sex education, and information for tens of thousands of Ohio women, men and young people every year. Planned Parenthood promotes a commonsense approach to health and well-being based on respect for each individual's right to make lifelong informed decisions about health, sexuality, and family planning. Planned Parenthood of Greater Ohio is an affiliate of the most trusted reproductive health care organization in the world, Planned Parenthood Federation of America. Planned Parenthood works to create a world where sexual and reproductive rights are basic human rights and where access to health care does not depend upon who you are. For more information about the services provided by Planned Parenthood of Greater Ohio, visit us online at www.ppgoh.org or call our offices at 614-224-2235.

Contacts: Recovery Resources:

Pamela Gill, President & CEO, 216-431-4131 ext. 1208; pgill@recres.org
Ayme McCain, Manager of Prevention Programs, 216-431-4131 ext.1206 amccain@recres.org
Diane Tomer, Director of Development, 216-431-4131, ext. 2501 dtomer@recres.org

Care Alliance Health Center

Evan Goldstein, Manager of Communications & Collaborations, 216-781-6228 x.263
egoldstein@carealliance.org

Planned Parenthood of Greater Ohio

Nicole Evans, Marketing Director, 330-631-7843 Nicole.Evans@ppoh.org